Organization Urges Families to Learn Heimlich Maneuver for National Child Safety & Protection Month

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Cincinnati, OH – November 16, 2016- In the spirit of National Child Safety & Protection Month, <u>Heimlich Heroes™</u>, a Cincinnati-based nonprofit organization, is encouraging families to learn the Heimlich Maneuver®. Heimlich Heroes trains kids how to recognize, respond to, and prevent a choking emergency.

"We hear stories all the time about a parent or sibling using the Heimlich to save a child," said program manager Terri Huntington. "The Heimlich Maneuver works, and we want families with children to be prepared in case of a choking emergency."

The program is used in schools, groups, and other youth organizations to teach children ages 7-14 how to properly perform the maneuver. Although the organization's training is designed for children, anyone can learn the maneuver.

"We focus on training children because they are more likely to choke, and we want them to be able to save a choking friend, sibling or classmate," said Huntington. "However, it's important for



everyone to learn the maneuver, especially families with young children."

Heimlich Heroes uses 42-inch training dolls so that kids receive hands-on practice, as well as a DVD with accompanying workbooks so that they learn about choking prevention and how to properly perform the maneuver.

"Our program is designed to be fun, educational and easy to run," said Huntington. "You can organize a training for your neighborhood, club, troop, school, daycare, or any other youth organization with very little effort. And it saves lives!"

The organization is in high demand and is scheduling trainings nine weeks in advance. Visit their website at www.heimlichheroes.com to learn more information on how to perform the maneuver and to register for a training.

About Heimlich Heroes:

Heimlich Heroes, a Deaconess Initiative, teaches kids, grades 2-8, how to recognize, respond to, and prevent a choking emergency. This program teaches a life-saving technique and empowers young people to view themselves as potential heroes. To learn more about the program or to register your school or organization, visit heimlichheroes.com.